## FORM 4

Print or Type Responses

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT	CHANGES	IN RENEFICIAL	OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Expires: Janu	ary 31, 2005						
Estimated average burden							
hours per respon	nse 0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				2. Issuer	Name	and Ticker or Trading Sym	bol	Relationship of Reporting Person(s) to Issuer     (Check all applicable)					
Jones, Don H.			Lithia M	otors	, Inc. LAD		Director		10% Owner				
(Last) 360 E. Jackson St.					ber of l	Reporting n entity	4. Statement for Month/Day/Year 03/13/2003			Other (specify title below) below  Senior Vice President, Retail Operations			
(Street)  Medford, OR 97501  (City) (State) (Zip)			(Volu	(Voluntary)  5. If Amendment, Date of Original (Month/Day/Year)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficial					7. Individual or Joint/Group Filing (Check Applicable Line)  XForm filed by One Reporting Person Form filed by More than One Reporting Person				
1. Title of Security (Instr. 3)		2.Trans- action Date	2A. Deemed Execution Date, if any (Month/	3. Trans- action Code (Instr. 8)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				,	5. Amor Secu Bene Own Follo	ant of rities eficially ed owing	6. Owner-ship Form: Direct (D) or	7. Nature of Indirect Beneficial Owner- ship	
		Day/ Year)	Day/ Year)	Code	V	Amount	(A) or (D)	Price	(Instr	orted saction(s) . 3 and 4)	Indirect (I) (Instr. 4)	(Instr. 4)	
Class A Common		03/11/2003		P		3,000.00	) A	\$11.0	00	18,827.00	D		
Class A Common										7,504.00	I	By 401(k)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(Over)

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Title of Derivative     Security     (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3.Trans- action Date (Month/ Day/ Year)	3A. Deemed Execution Date, if any (Month/	4.Trans action Code (Instr.	ì	5. Number of ative Secur quired (A) posed of (I (Instr. 3, 4,	or Dis-	6. Date Exercisable and Expiration Date (Month/Day/Year)	I	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	T	8. Price of Deriv- ative Secur- ity (Instr.	9.Number of deriv- ative Securities Bene- ficially Owned	10.Owner- ship Form of Deriv- ative Security: Direct	11. Nature of Indirect Beneficial Owner- ship
			Day/ Year)	Code	v	(A)	(D)	Date Exer- cisable	Expiration Date	Title	Amount or Number of Shares	5)	Following Reported Trans- action(s) (Instr. 4)	(D) or Indirect (I) (Instr. 4)	(Instr. 4)
Stock Option (1996) (ISO) (right to buy)	\$3.02							(1)	04/05/2004	Class A Common	8,220.00		8,220.00	D	
Stock Option (1997) (NQ) (right to buy)	\$1.00							(2)	12/31/2005	Class A Common	3,636.00		3,636.00	D	
Stock Option (1998) (ISO) (right to buy)	\$14.75							01/01/2003	12/31/2005	Class A Common	4,000.00		4,000.00	D	
Stock Option (1998) (NQ) (right to buy)	\$1.00							(2)	12/31/2008	Class A Common	1,935.00		1,935.00	D	
Stock Option (1999) (ISO) (right to buy)	\$16.50							01/01/2004	01/01/2009	Class A Common	4,000.00		4,000.00	D	
Stock Option (2000) (ISO) (right to buy)	\$16.75							01/06/2005	01/06/2010	Class A Common	4,000.00		4,000.00	D	
Stock Option (2000a) (ISO) (right ot buy)	\$16.75							(3)	01/06/2010	Class A Common	14,446.00		14,446.00	D	
Stock Option (2000c) (NQ) (right to buy)	\$16.75							(4)	01/06/2010	Class A Common	5,554.00		5,554.00	D	
Stock Option (2001iso) (right to buy)	\$19.24							12/26/2006	12/26/2011	Class A Common	5,197.00		5,197.00	D	

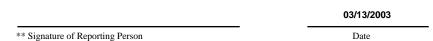
Explanation of Responses:

See attached statement

**	Intentional misstatements or omissions of facts constitute Federal	Criminal	Violation
	See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).		

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.



Cliff E. Spencer, Attorney in Fact for Don H. Jones

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3.Trans- action Date (Month/ Day/ Year)	3A. Deemed Execution Date, if any (Month/	4.Trans action Code (Instr.	ì	5. Number of ative Secur quired (A) posed of (I (Instr. 3, 4,	ities Ac- or Dis- O)	6. Date Exercisable and Expiration Date (Month/Day/Year)	Expira-	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount	8. Price of Derivative Security (Instr. 5)	9.Number of deriv- ative Securities Bene- ficially Owned Following	10.Owner-ship Form of Deriv- ative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Day/ Year)	Code	v	(A)	(D)	Exer- cisable	tion Date	Title	or Number of Shares	3)	Reported Trans- action(s) (Instr. 4)	or Indirect (I) (Instr. 4)	(Ilisti: 4)
Stock Option (2002iso) (right to buy)	\$15.13							12/26/2007	12/26/2012	Class A Common	6,609.00		6,609.00	D	
Stock Option (2002nq) (right to buy)	\$15.13							12/26/2007	12/26/2012	Class A Common	1,391.00		1,391.00	D	
Stock Option (2001) (NQ) (right to buy)	\$1.00							12/26/2005	12/26/2010	Class A Common	8,000.00		8,000.00	D	
Stock Option (2001nq) (right to buy)	\$19.24							12/26/2006	12/26/2011	Class A Common	2,803.00		2,803.00	D	

Explanation of Responses:

See	attacnea	statement	

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			_	
/s/	Cliff	Ε.	Sper	ncer

\*\* Signature of Reporting Person Date

Cliff E. Spencer, Attorney in Fact for Don H. Jones Jones, Don H.

360 E. Jackson St.

Medford, OR 97501

## Explanation of responses:

- (1) Beginning on the1st anniversary of the grant date, the options vest as to 20% of the total grant on each of the 1st through the 5th anniversaries.
- (2) The options vest as to 20% of the total grant on the date of grant and 20% each anniversary date thereafter.
- (3) The option vests as follows: 4,000 on 1/6/01; 4,000 on 1/6/02; 2,447 on 1/6/03; 2,029 on 1/6/04 and 1,970 on 1/6/05
- (4) The options vest as follows: 1,553 on 1/6/03; 1,971 on 1/6/04; and 2,030 on 1/6/05